

**Il Master prevede alcuni moduli didattici condotti da docenti della High School of Economics, Moscow (HSE), in particolare dal Corso di laurea in “[International business and Management Studies](#)” (Международный бизнес и менеджмент)” coordinato dalla [Prof.ssa ELENA Egorova](#), Preside della Facoltà di Economia e Management.**

Con il seguente programma:

This programme teaches students how to make reasonable and confident decisions relating to various spheres of international business. In particular, it is designed to provide an interesting combination of two key areas: **International Business** and **Business Analytics**. In addition to these areas, the programme offers a very strong fundamental core in business studies, as well as flexible tracks in regional studies and international business and academic internships. The main theoretical objectives of the programme include forecasting trends and responding to the strategic challenges of an ever changing global business environment, as well as preparing future leaders who can effectively face these challenges.

Программа направлена на подготовку специалистов с глубокими междисциплинарными знаниями, практическими навыками, уверенно ориентирующихся и принимающих решения в различных сферах международного бизнеса. К работе со студентами привлечены известные ученые и специалисты из ведущих зарубежных университетов и компаний, аналитических центров. Бакалавры участвуют в программах академической мобильности и не менее семестра обучаются в университетах-партнерах.

I corsi dei docenti della HSE di Pietroburgo saranno tenuti in lingua russa, così che, oltre ai contenuti specifici, gli studenti potranno acquisire la relativa terminologia specialistica in lingua russa.

I corsi saranno organizzati in moduli intensivi di 6 o 9 ore e saranno distribuiti nel corso del semestre.